

## IoT and its Impact on Software Development

The application and use of IoT are increasing at an amazing rate all around the world. An ecosystem of connected devices opens up many possibilities in the world of IoT. These devices function together to help businesses reach their goals and fulfill their objectives. With connectivity gaining importance, the role of IoT in the development of software is growing. IoT technologies are finding applications particularly in the development of mobile and web apps. Business decisions and trends are ever-changing. Changes in marketing techniques and the introduction of new ideas and products have major impacts on business trends. In turn, this has led to increasing demand for IoT-based solutions.

Internet of Things (IoT) brought about various sudden yet amazing changes in our day-to-day lives. IoT has resulted in a major revolution in the way interactions take place. Technological advancements have taken place both in terms of hardware and software. Numerous businesses rely on quality software applications to succeed.

With digitalization taking place at a rapid pace, more and more companies are adopting IoT-based solutions. Security, for instance, is a major concern that IoT helps to tackle. In case an unauthorized individual or a group manages to breach and gain access to the data and control of a business, the consequences can be quite severe. Aspects like security, integration, performance, and scalability can be designed developed and deployed using the different IoT technologies.

Some of the key requirements of modern software products that IoT technologies help to meet are:

- **Predictive support:** Numerous business applications, especially e-commerce apps and platforms, rely heavily on predictive analysis.
- **Dynamic UI:** At a time when user experience is a crucial factor for any business, IoT helps to build intelligent and dynamic user interfaces.
- **Security:** IoT technologies in software products help to meet various security requirements.
- **Software architecture:** Businesses are using IoT to develop creative and interactive software architectures.
- **Testing:** Automated testing plays an important role in quality assurance and IoT helps to develop these testing automation solutions.
- **Load management:** Using IoT solutions, it is possible to build software systems that can handle huge loads seamlessly.
- **Software lifecycle:** The entire lifecycle of software systems has grown much more complex than in the past. They involve hybrid development teams, complex codes, and constant collection of data.

For software development companies, IoT technologies hold great value. The professionals who manage to keep up with the IT technology trends would be very successful in their careers. Mastering IoT software development requires learning of various skills including AI and ML.



Numerous devices, plug-and-play sensors, and external applications run on IoT platforms. These platforms provide the core components to build and manage an IoT solution. IoT solutions and software development are impacting each other and this trend is growing with more and more business friendly features as Low-code or no-code platforms.

